



**May 11 - 14, 2009**  
Mayfield Inn and Suites  
Hotel and Conference Centre  
Edmonton, Alberta, Canada  
[www.meetthenorth.com](http://www.meetthenorth.com)

### **SPONSORSHIP PROGRAM**

#### **TITLE SPONSOR - \$30,000 + GST**

- 15 complimentary delegate passes including 30 tickets to the opening reception
- Host the opening mixer at the tradeshow
- Your logo on all printed materials (200%)
- Verbal recognition at events / gift presentations
- Double-page ad in event program publication
- Opportunity to place material in handouts
- Double trade show space (20' x 10')
- Link on website

#### **DINNER SPONSOR - \$20,000 + GST**

- 10 complimentary delegate passes including 20 tickets to the opening reception
- Your logo on all printed materials (100%)
- Host the Gala Dinner
- Full page ad in event program publication
- Opportunity to introduce the keynote speaker at the Gala Dinner
- Opportunity to place material in handouts
- Complimentary trade show space (10' x 10')
- Link on website

#### **3 BREAKFASTS / 3 LUNCHEONS SPONSOR - \$15,000 + GST**

- 5 complimentary delegate passes including 10 tickets to the opening reception
- Your logo on all printed materials (66%)
- 2/3 page ad in event program publication
- Host one of the breakfasts or luncheons
- Opportunity to place material in handouts
- Complimentary trade show space (8' x 10')
- Link on website

#### **GENERAL SPONSOR - \$7,500 + GST**

- 2 complimentary delegate passes including 4 tickets to the opening reception
- Your logo on all printed materials (33%)
- 1/3 page ad in event program publication
- Opportunity to place material in handouts
- Link on website



Your corporate logo will be used in all event advertisement materials as stated above. We will contact you to obtain an up-to-date electronic copy of your corporate logo in the format required (EPS, PDF, PSD, or AI).

**Your responsibilities as an official "Meet the North 2009 - Going Global" sponsor:**

- 1) E-mail the following information to Keith Persaud at [kpersaud@wtcedmonton.com](mailto:kpersaud@wtcedmonton.com):
  - a) Your contact person for this event (name, address, telephone, fax number, e-mail)
  - b) Your representative to be introduced at the event (name & title)
  - c) A complete digital copy of your advertisement to be included in the official Meet the North 2009 – Going Global printed program.
- 2) Refer to the benefits page above for the correct size of your advertisement, then create and send your ad to [kpersaud@wtcedmonton.com](mailto:kpersaud@wtcedmonton.com) in one of the following digital formats: EPS, PDF, PSD, or AI.

**Note:** all sponsorship fees are subject to GST.

**SPONSORSHIP AGREEMENT**

( please print clearly )

The Edmonton Chamber of Commerce agrees to deliver all sponsor benefits as stated herein. This agreement will confirm your commitment as an officially registered sponsor of Meet the North 2009 – Going Global. See below for return address and fax information.

CONTACT: \_\_\_\_\_

PHONE: (    ) \_\_\_\_\_

FAX: (    ) \_\_\_\_\_

E-MAIL: \_\_\_\_\_

COMPANY: \_\_\_\_\_

SPONSORSHIP VALUE: \_\_\_\_\_

PAYMENT:  Cheque    VISA    Master Card    Invoice (Chamber members only)

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



**By mail return to:**

Meet the North 2009  
Edmonton Chamber of  
Commerce & World Trade Centre  
#600 - 9990 Jasper Avenue  
Edmonton, Alberta, Canada T5J1P7

**By fax return to:**

ATTEN: Norma Jean Olivier  
Meet the North 2009  
Project Coordinator  
World Trade Centre Edmonton  
Fax: (780) 424-7946

**Contact:**

Norma Jean Olivier  
Project Coordinator  
Phone: (780) 988-0707  
E-mail: [meetthenorth@shaw.ca](mailto:meetthenorth@shaw.ca)  
Website: [www.meetthenorth.com](http://www.meetthenorth.com)